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EUROPEAN LABEL AWARDED TO INNOVATIVE PROJECTS IN LANGUAGE TEACHING AND LEARNING

European priorities for the 2010-2011 Label Campaigns

Taking into account the discussions of the Language Label meeting of 8 June 2009, the European Commission hereby defines the priorities for the years 2010-2011.

1. Language learning in the community

Foreign workers or students, tourists and immigrants often come to local communities with limited proficiency in the national or regional language. Communities need to help these groups access services and ensure their smooth integration in the life of their neighbourhood. This can be achieved by making basic information available in different languages, organising activities that promote the language and culture of the various communities, or by having multilingual people act as cultural mediators and interpreters.

Projects awarded the European Language Label should excel in catering for the language-related needs of the various linguistic groups and fostering communication between them and the host community.

2. Language skills as a preparation for work

Linguistic and intercultural skills increase the chances of obtaining a better job. Multilingual people can choose among a wider range of job offers, including jobs abroad. Language education should help students feel self-confident when communicating in a professional context.

Projects under this priority should be outstanding examples of teaching language skills as a preparation for work.